



# Love, Care and Respect Series

## – Visit to SPCA Tsing Yi Centre and Inspector Sharing (Primary & Secondary Level)

May 23, 2025





# Welcome to the SPCA



## SPCA – Tsing Yi Centre

- SPCA Jockey Club Centennial Centre
- Official opening March 12, 2024



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Part 1

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## **Special Talk –**

- 1) Tailormade Talk Content on animal-theme related subject
- 2) Life Education Talk
- 3) Scout Animal Care Badge
- 4) Career Talk

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Development

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(Whatsapps Message)



# Topics Requested from Primary and Secondary Schools

*(Animal- theme related topics)*

- 1) Responsible Pet Ownership with Abuse Cases Sharing along with understanding of dog's body language
- 2) Pet Care Understanding with correct approach with dog
- 3) What are the reasons that people will abandon their pets; how to handle animals that are not able to be adopted and learning about the operation of SPCA
- 4) Learn about the basic care of cat and dog

- 1) Why people abandon their pets, learn about the work of SPCA and adoption
- 2) General Pet Care Understanding
- 3) Why adopt and not go to Pet Shop
- 4) Learning about cat's behaviour
- 5) Learning about dog's behaviour with home safety for pet care understanding
- 6) Pet benefits our mental health/how to get along / animal therapy





# Animal Welfare 動物福利

Concern the **feelings, experience, wellbeing** of the animals

Taking care of the animals  
From their point of view



to ensure both the **physical** and **mental health** of the animal is being taken care of





# Animal Welfare vs Rights

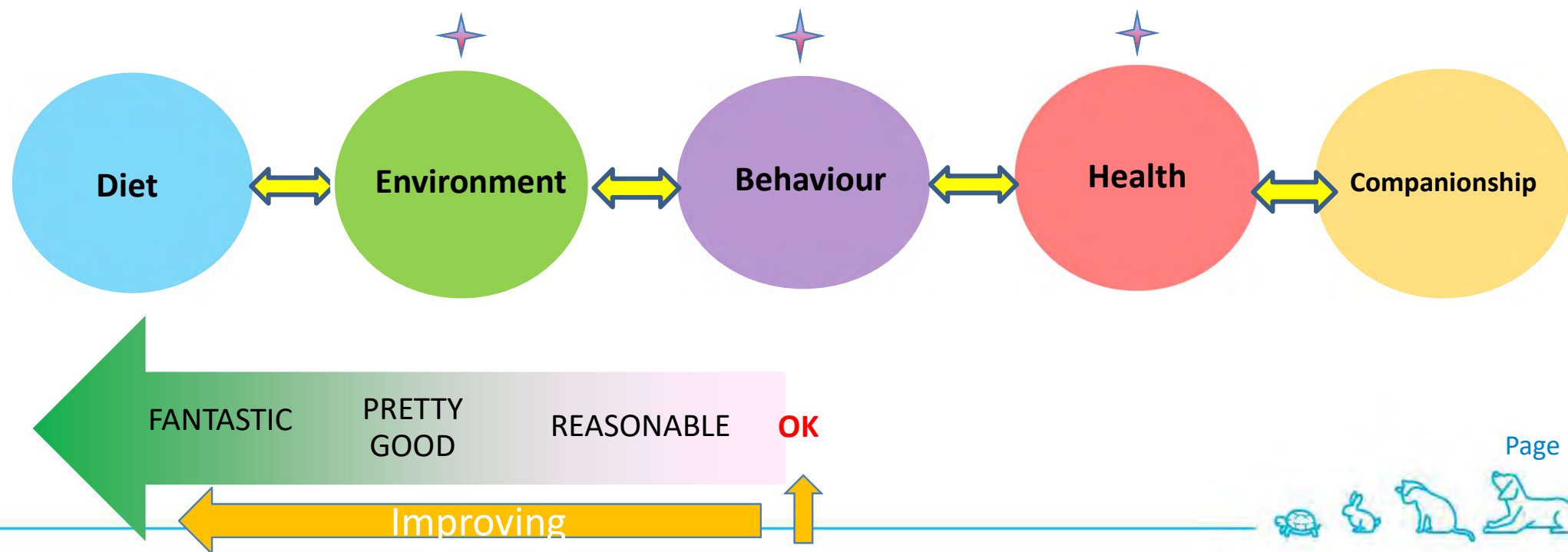


- Animal Welfare (AW) is related to but at the same time different to Animal Rights (AR). ◦
- **Animal Welfare** is about (improving) the health and welfare of animals in any situation. AW involves many disciplines including science, ethics and economics. It requires reasoned debate and consideration of different viewpoints using an evidence -based approach always striving to produce improvements
- **Animal Right** fundamentally questions the validity of animal use.



# Key to keep Animals Happy & Healthy

## Five Welfare Needs (Duty of Care)





## CAP. 169: THE PREVENTION OF CRUELTY TO ANIMALS ORDINANCE

### 《防止殘酷對待動物條例》(第169章)



#### 3. Penalty for cruelty to animals

##### (1) Any person who—

- (a) cruelly beats, kicks, ill-treats, over-rides, over-drives, overloads, tortures, infuriates, or terrifies any animal, or causes or procures or, being the owner, permits any animal to be so used, or, by wantonly or unreasonably doing or omitting to do any act, causes any unnecessary suffering or, being the owner, permits any unnecessary suffering to be so caused to any animal; or
- (b) being in charge of any animal in confinement or captivity or in the course of transport from one place to another, neglects to supply such animal with sufficient food and sufficient fresh water; or
- (c) conveys or carries, or causes or procures or, being the owner, permits to be conveyed or carried, any animal in such a manner or position or in a case, crate or basket of such construction or such small dimensions as to subject it to unnecessary pain or suffering; or
- (d) loads any animal into or discharges any animal from any vessel or railway truck on to another vessel or railway truck or on to a wharf or on to the shore, or on to any platform in such a way or with such appliances as to subject such animal to needless or avoidable suffering; or
- (e) causes, procures or assists at the fighting or baiting of any animal, or keeps, uses, manages, or acts or assists in the management of any premises or place for the purpose, or partly for the purpose, of fighting or baiting any animal, or permits any premises or place to be so kept, managed or used, or receives, or causes or procures any person to receive, money for the admission of any person to such premises or place; or
- (f) employs, or causes or procures or, being the owner, permits to be employed, in any work or labour any animal which, in consequence of any disease, infirmity, wound or sore, or otherwise, is unfit to be so employed; or

- (g) brings into Hong Kong, or drives, carries, transports, removes, or has or keeps, or knowingly suffers to be had or kept under his control or on his premises, any animal in any way which may cause it needless or avoidable suffering, (*Amended 65 of 1999 s. 3*)

shall be liable on summary conviction to a fine of \$200,000 and to imprisonment for 3 years. (*Amended 22 of 1950 Schedule; 53 of 1979 s. 3; 23 of 2006 s. 2*)



Prevention







## Prevention of Cruelty to Animals Regulations

(Cap. 169, section 8)

[29 November 1935]

*(Format changes—E.R. 3 of 2018)*

Not on welfare at all

### Part I

#### General

1. These regulations may be cited as the Prevention of Cruelty to Animals Regulations.
2. Baskets, crates and cages, other than pig crates, shall be large enough to allow free movement in all directions of every animal therein.
6. Baskets, crates and cages containing animals shall be kept clean and properly ventilated.





## Commonly Seen Cases



Inspector: Can only give advice because of the inefficiency of the present law  
Cap 169

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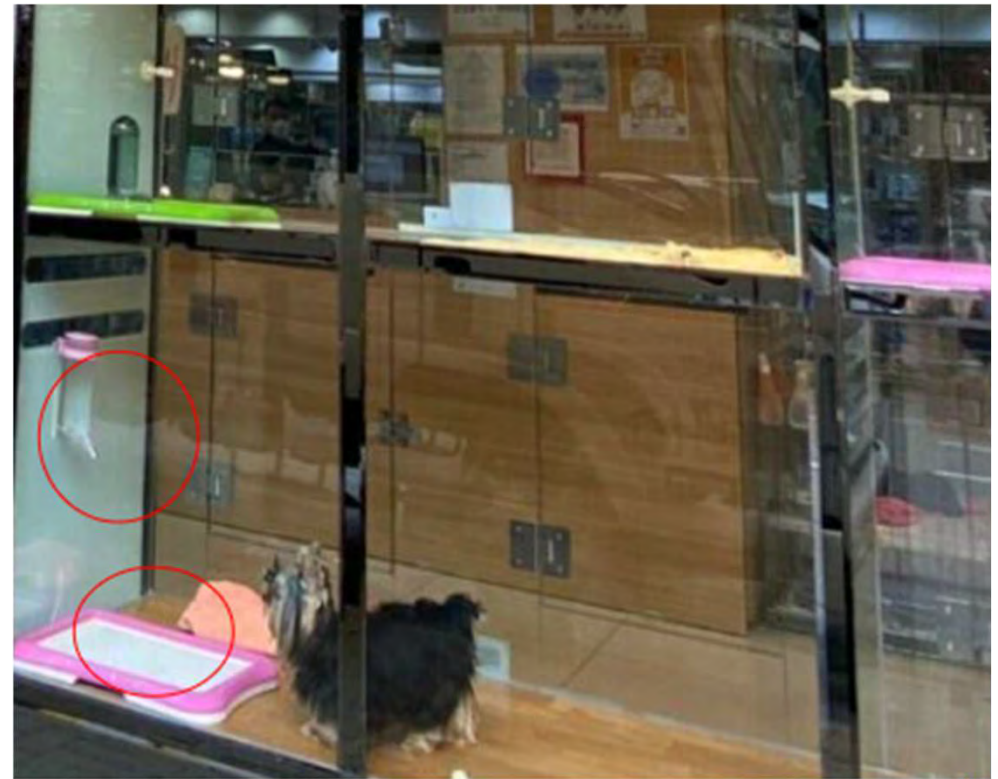






# Pet Shop

Convey wrong messages



**\* Encourage Impulse Buying \***





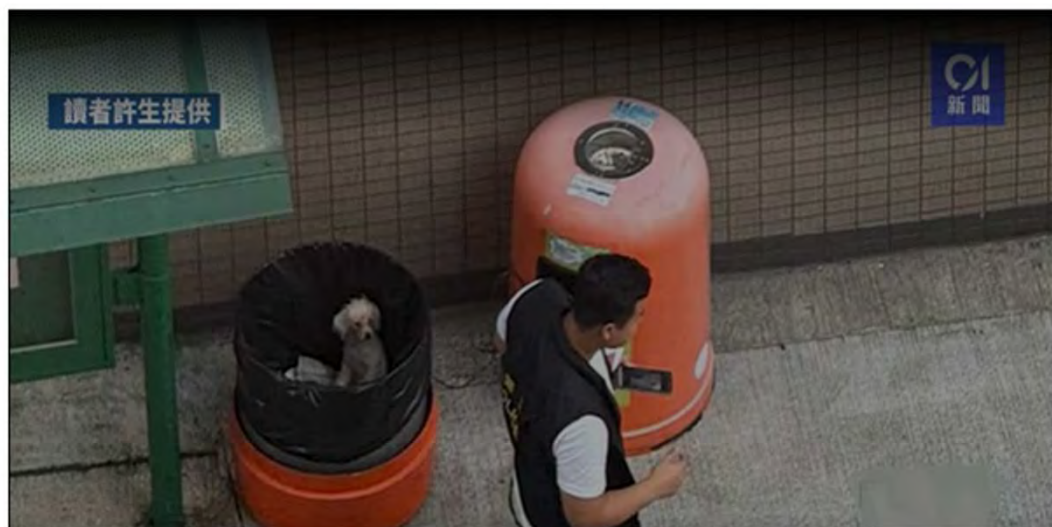
# Pet Abandonment



## 北角雲景道小狗被遺棄垃圾桶 愛協帶走照料

撰文：凌逸德

出版：2024-10-01 10:28 更新：2024-10-01 17:41



## 7歲貴婦狗因狗主搬屋慘被棄養 心靈受創變得憂鬱

Hong Kong Animal Post  
2024年1月10日



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# Animal Related Issues



## 上水狗隻墮樓奄奄一息 狗主拒支付治療費決定棄養

撰文：凌遠德

出版：2025-03-29 14:36 更新：2025-03-29 15:26



上水狗狗墮樓  
口吐鮮血 奄奄一息  
狗主拒支付治療費 當場棄養

YP / Discover / News / Hong Kong

## Rise in abandoned cats in Hong Kong linked to rampant pet smuggling from mainland China

Society for Prevention of Cruelty to Animals says they received 767 cats in the first half of the year, up 11 per cent compared to 2023

[Listen to this article](#)

by SCMP | Published: 1:16pm, 15 Jul, 2024







Doggie Ambassador –  
Daisy

**Extra Request**



## 2) Life Education Talk (擁抱生命的樂章)



- Learn from Nature and Animals
- Encourage Positive thinking
- Have Faith in Ourselves
- Appreciate our Uniqueness
- Strength & Encouragement

打好心靈根基

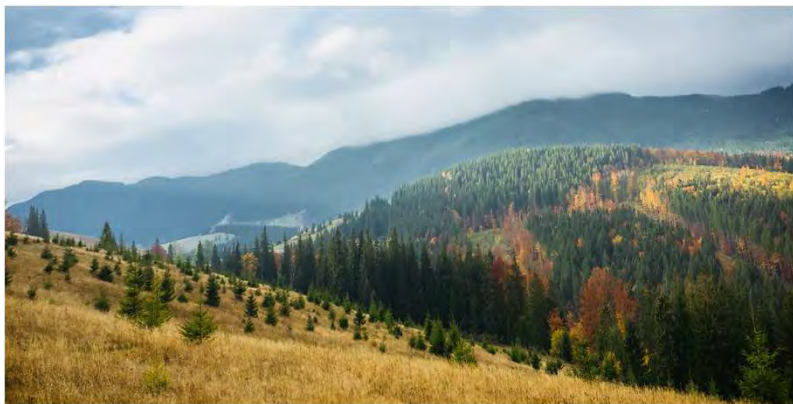
Developed since 2017







# Life Education – Start with a Video



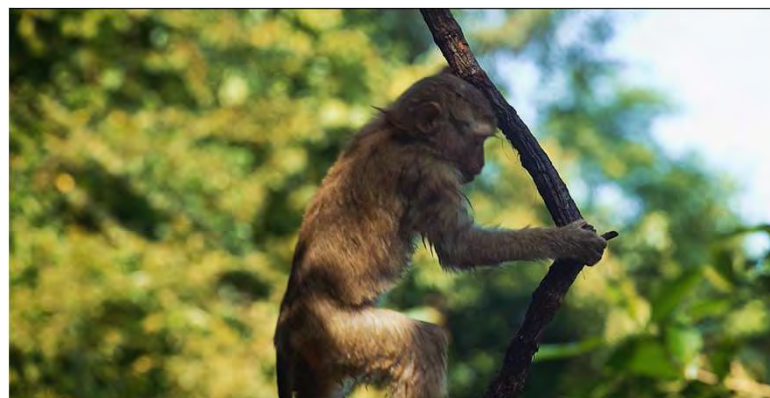
樹木都有很多種  
Have you ever noticed the uniqueness



我們也同樣，每個人也是特別的  
They are all special.



雨過後便會天青  
Once the rain stops, the sky becomes clear again.



有些動物是身手敏捷的爬樹高手  
Some animals can climb trees,





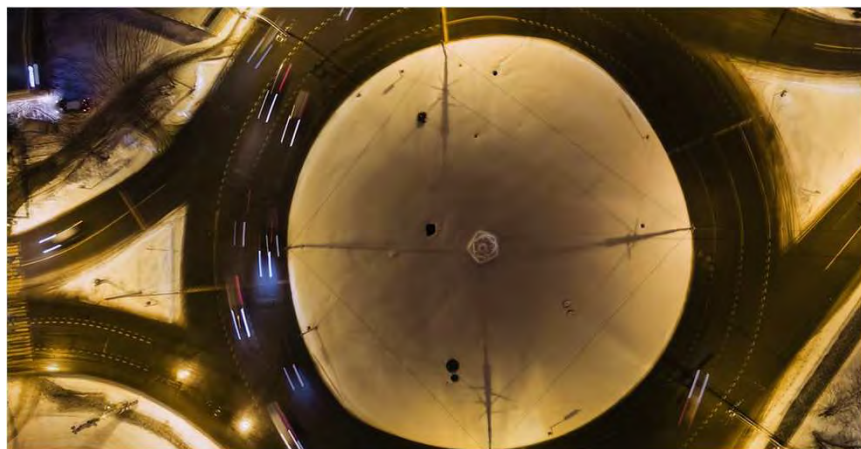
## Video Content







## Video Content



遇到困難時，不要太集中於問題  
Don't focus too much on a problem;



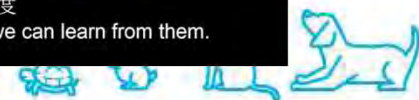
但只要不要過分執著  
If you face a problem, don't just dwell on it.



我們亦可以向動物借鏡  
Animals set us good examples.



學習牠們的樂觀態度  
They are very adaptive and positive, and we can learn from them.



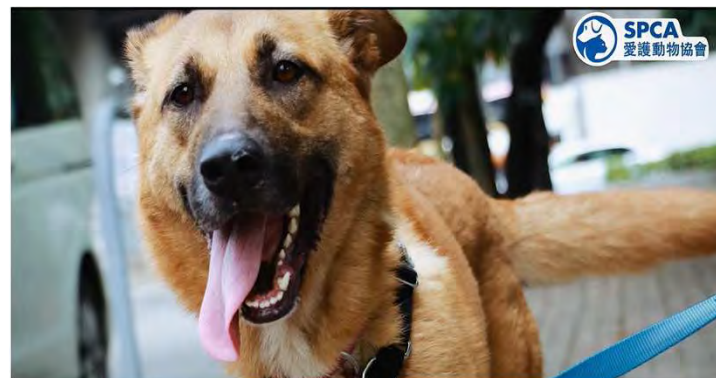




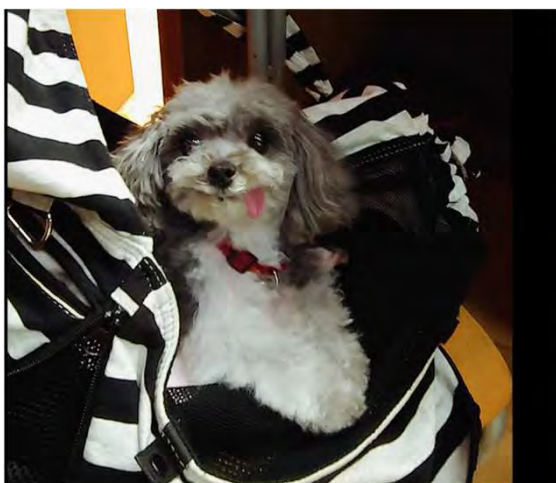
## Video Content



牠右前腳生了一個巨型的癌症腫瘤  
She was abandoned in a public toilet in March 2016 and left to fend for herself.



因為牠的樂觀性格，還使牠能找到家  
her sunny attitude finally found her a new owner and a new and loving home!



詩詩的前主人不是很負責任  
Cici's original owner was irresponsible.

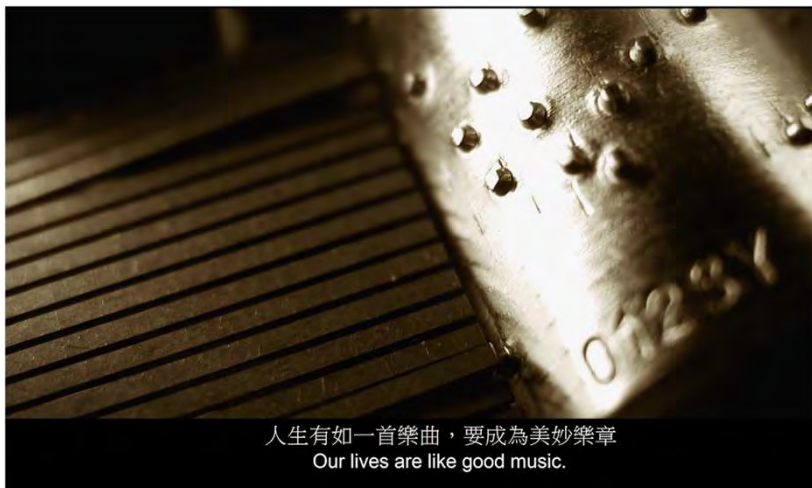


但是詩詩很正面，一直努力嘗試  
But Cici had a positive attitude and kept on trying.





## Video Content



人生有如一首樂曲，要成為美妙樂章  
Our lives are like good music.



一定會有高低起伏的旋律  
They are made up of high and low notes, in different keys and tempos.



放眼世界，將目光放遠點  
to look beyond their problems.



各位同學，詩詩都得，Never give up !  
If Cici could overcome her challenge, so can you! Never Give Up!





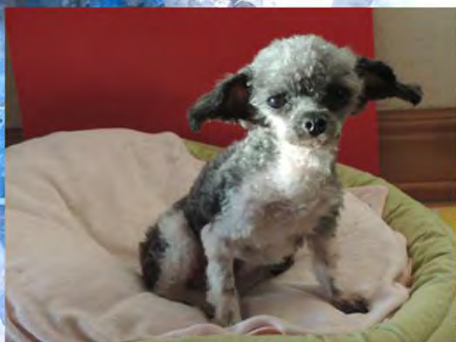


# Life Education Sharing



詩詩- 自信,樂觀

要保持正面  
樂觀的心態



2015領養時



2022

自信怎樣建立呢?

相信明天會更好

因為有生命就有希望



Vivian's sharing

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# PowerPoint Sharing

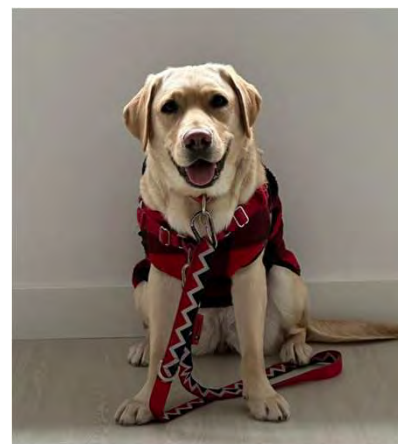


壓力是會累積

要處理

要留意身體所發出警號

正面和平靜心靈方法



行行出壯元  
動物大使-  
Daisy





# Scout Animal Care Badge

**Content designed based on the framework of the Humane Education package (關懷動物教室) developed in 2007**



**Cub Level**



**Scout Level**





# Scout Animal Care Badge – Scout Level

- Know about the basic needs of pets
- Understand pet care and responsibility
- How to choose suitable pet

**Duration:** 1.5 hours

**Format:** Q&A Game  
Group Game







# Scout Animal Care Badge – Scout Level

- Define the concept of animal welfare
- Know about the basic needs of pets and the common diseases
- Understand pet care and responsibility
- Study the Animal Law – CAP 169
- Learn about the work of SPCA

**Duration:** 1.5 hours

**Format:** Q&A

Group Game Discussion



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## New Development - SEN Support for Mainstream

- **Scout Animal Care Badge – SEN Level**
  - Tackle their learning problems or difficulties with games
  - Shorten time duration ( 1hour)  
(20-25) mins Q&A game + homing tour





# Career Life Planning – Primary Level

## Career Talk – Secondary Level



### Animal-related Career

#### Passion

- **Learn about Career difficulties**
  - Self-awareness
  - Personal growth
  - Build up their sense of responsibility
  - Nurture them with positive thinking
  - Enhance their communication skills

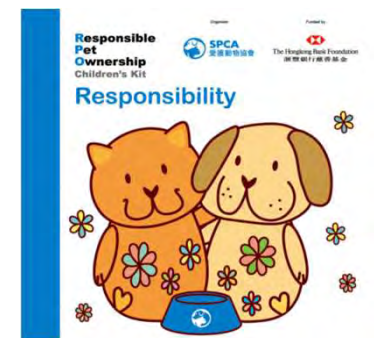
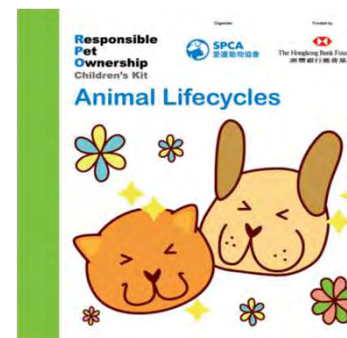
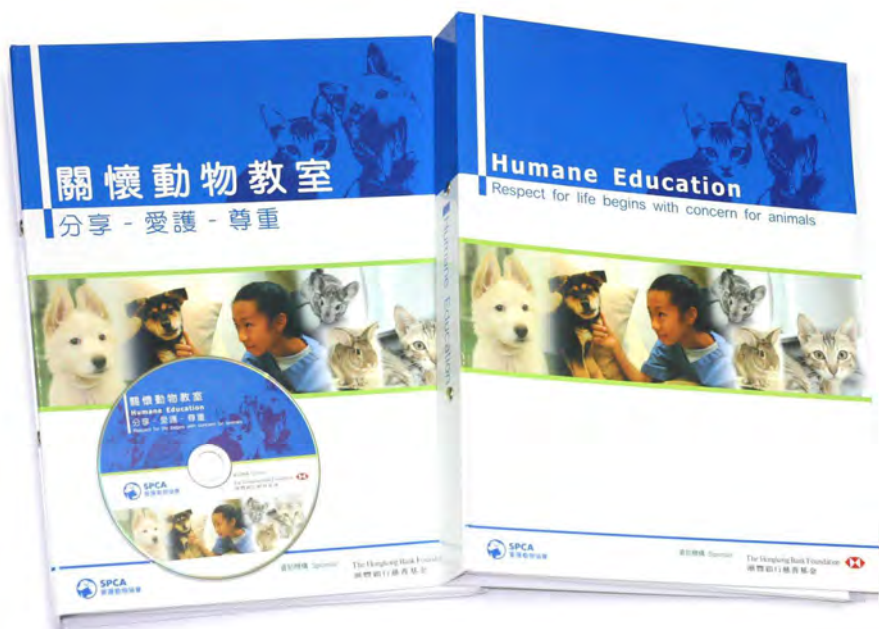
- **Learn about career requirements & opportunities**







# Resources



Part 2

## Regular Education Activities

Kelvin Ng  
(Education Manager – Schools & Community)

Tel : 2593 5432  
Email : [kelvin.ng@spca.org.hk](mailto:kelvin.ng@spca.org.hk)







# Immersive Classroom Experience



- **HK's 1<sup>st</sup> Immersive Classroom** for Animal Welfare Education
- Explore Animal Kingdom through **270-degree Immersive Experience** with games and interactions







# Immersive Classroom Experience



## ANIMAL KINGDOM

Travel through various scenes and learn about different types of animals



## COMMON BREEDS OF DOGS AND CATS

*(Primary School only)*

Know more about the common breeds of cats and dogs in Hong Kong and their characteristics



## A DAY WITH PETS

Experience a typical day with pets



## THE PAWFECT PALS

Understand love, responsibility and animal care through the cartoon



## BUILD A PET-INCLUSIVE COMMUNITY

*(Kindergarten only)*

Participants can interact with the projected drawings of dogs and build a pet-inclusive community



## ADOPTION CENTRE TOUR

Visit our adoption centre(s) to learn more about our rescue animals and the importance of "Adopt, Don't Shop"





# Education Talks



## TALK MODES



VISIT SPCA (HK)

- Education Talk
- Homing Centre Tour



SCHOOL / ORGANISATION ACTIVITY

- Education Talk
- Video Homing Centre Tour



ONLINE

- Education Talk
- Video Homing Centre Tour

The content of talks will be adjusted according to the age of the participants







# Education Talks



## Primary School

- Understand different **classifications of animals**
- **Develop concern for the feelings of animals**  
(*Respect | Responsibility | Care | Considerate*)
- Learn about **Five Animal Welfare Needs**



## Secondary School

- In-depth understanding of **animal welfare**
- **Reflect on the abuse and exploitation of animals** in society
- Explore ways to establish a **pet-inclusive community**
- Understand the concept of **Animal Euthanasia**







# Education Talks



## Animal Welfare

- Animals are capable of **feeling** and are able to experience both **suffering** and **well-being**



## Animals' Perspectives

- Ensuring the **well-being** of each animal **from their perspectives** (**Physical** and **Psychological** aspects)



## 5 Animal Welfare Needs





# Education Talks



**Together, we build a pet-inclusive community with right values and attitudes!**



**Respect**



**Care**



**Consideration**



**Responsibility**





# Education Talks



## Case Study – Abuse and Exploitation of Animals



**The current legislation does not fully protect animals**

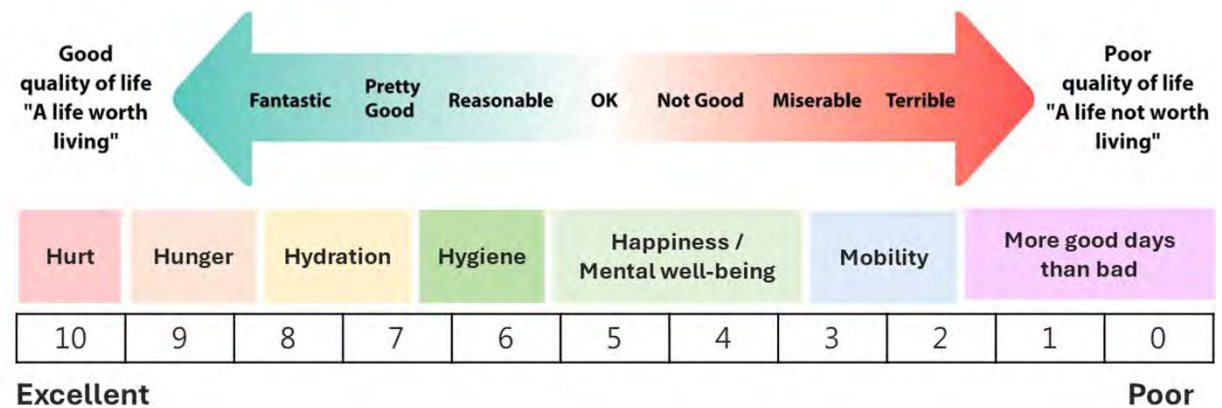
➡ **Enhance the provisions for prevention of cruelty by including “Duty of Care”**







## Animal Euthanasia



- What is Animal Euthanasia?
- How does it work?
- Procedures
- Myths & Facts





# Adoption Centre Visit



- Learn more about our rescue animals and the importance of **“Adopt, Don’t Shop”**
- Reinforce the message of **Pet ownership is a lifetime commitment**

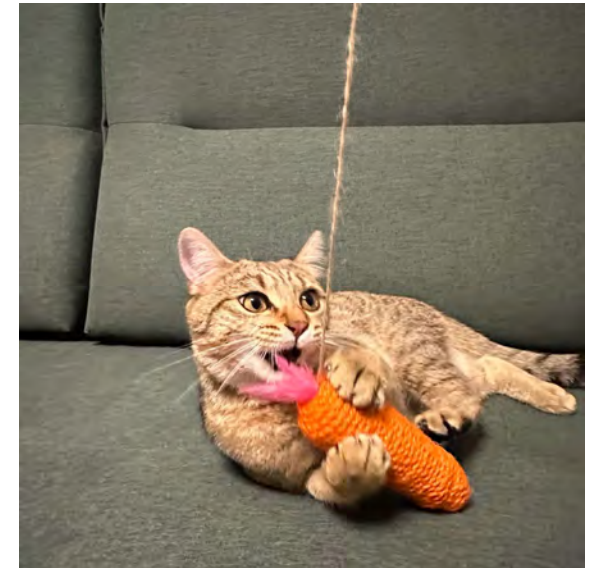




# Pet Toy Workshops



**Dog Pull Ring Workshop**



**Cat Teaser Workshop**

Cultivate positive values and attitudes  
(**Empathy** | **Benevolence**)







## Other Resources



### Meet Our Furry Ambassadors

- Provide students with the opportunity to **interact** and **learn how to get along with dogs**
- Learn to **respect and treat animals well** and to **demonstrate good behavior**

### Animal Inspectorate Operation

- The SPCA Inspectorate to share their daily operation and show real-life footage of animal rescues, **cultivating participants' awareness of caring for animals**



### Education Booklet (Primary School Version)

- **Highlight key contents of the Education Talks**, through games to reinforce messages and enhance learning effectiveness





# SPCA Furry Ambassador – Bubbie

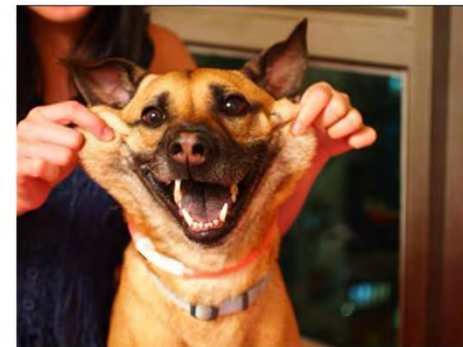


Name : Bubbie

Gender : F

Breed : Mongrel

Age : 13



Born in a drainage ditch in Tuen Mun in 2011

Grow up healthy and happy



Lively and active, enjoys outdoor activities  
(Hiking | Camping)





Part 2

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# Career Development Initiative

Michelle Chung  
(Education Manager – Tsing Yi Centre)

Tel : 2232 5587  
Email : [michelle.chung@spca.org.hk](mailto:michelle.chung@spca.org.hk)







# Teacher Development Day - Pawsitivity Programme



## Programme Details

- 1.Roles of SPCA on Animal Welfare in HK
- 2.Guide Dog Experience Game
- 3.Inspector Case Sharing and Reflection
- 4.Life Planning Workshop
- 5.Positive Thinking: Life Education
- 6.Visit our Adoption Centres (dogs/cats/exotics)



Perseverance



Respect for Others



Responsibility



Commitment



Integrity



Benevolence



Law-abidingness



Empathy





# Exploring Animal Welfare Careers



1. Sharing of SPCA career & Pet industry Opportunities
2. Animal Adoption Centre & Vet Clinic Visit

3. Meet the Team: Stories from SPCA Professionals
4. Meet the Leaders: Pathways to Passion

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Part 3

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## Tsing Yi Centre Activities

Michelle Chung  
(Education Manager – Tsing Yi Centre)

Tel : 2232 5587  
Email : [michelle.chung@spca.org.hk](mailto:michelle.chung@spca.org.hk)







# Summer Camp (2-3 days in Jul-Aug)







# Kid's Charity Birthday Party



 SPCA  
愛護動物協會



## 兒童慈善生日派對 Kid's Charity Birthday Party

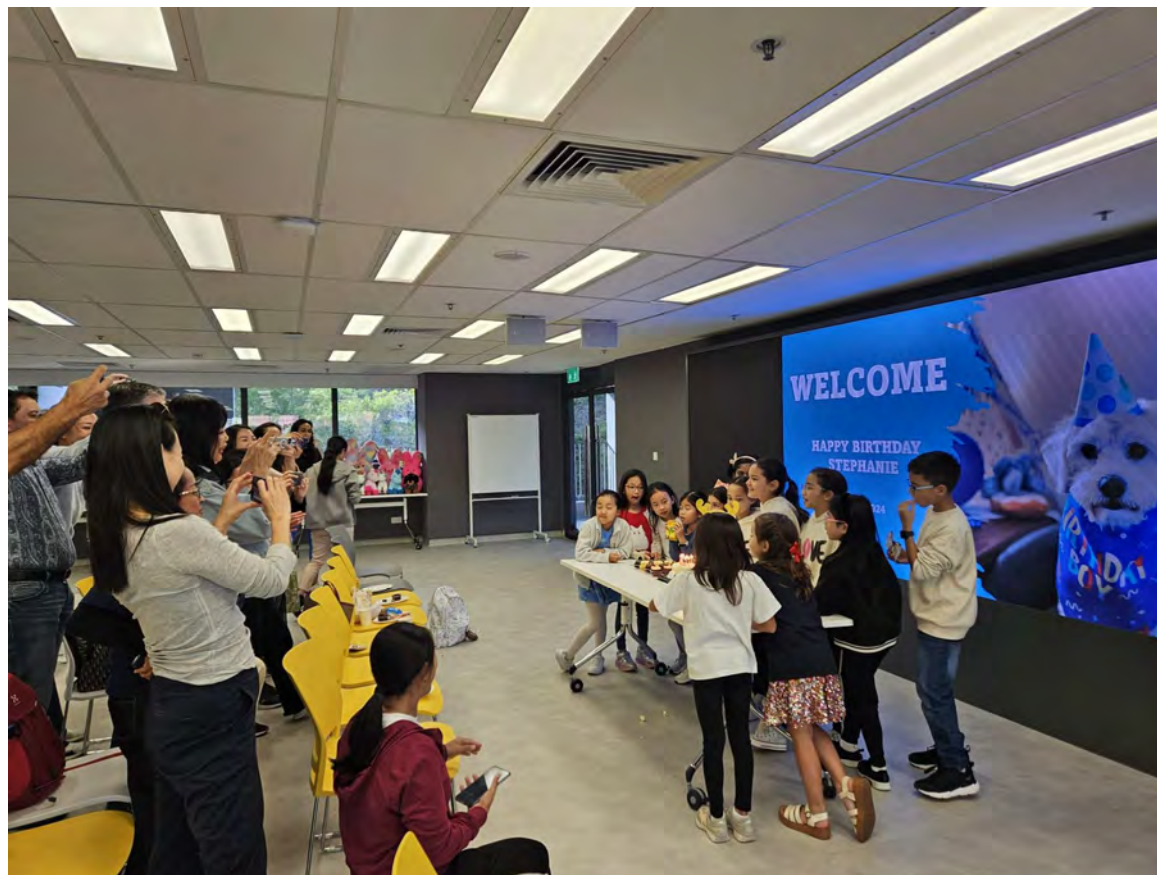
**無價體驗**

- ★ 過一個難忘的生日，培養愛心、同情心和責任感
- ★ 教育從自我轉向到付出，並帶來滿足的體驗
- ★ 強調動物的教育和福祉
- ★ 透過參與慈善活動，領悟施比受更有福的道理

**Meaningful Experience**

- ★ Enjoy a memorable birthday while nurturing a sense of care, compassion and empathy.
- ★ Learn responsibility and altruism through helping animals in need for a more enriching experience.
- ★ Have fun whilst learning about the well-being of animals.
- ★ Foster a sense of fulfillment through charitable acts.





# China Study Tour







# Workshops for Pet Owners



**Pet Massage**



**Pet Yoga**



**Pet festive food**





# Venue Facility



## Roof Garden



6,400 sq ft rooftop terrace & event venue



80 pax

Elevate your event with a breathtaking rooftop overlooking the harbour view.

Dogs welcome



## Conference Room

Size 1,500 sq ft

Capacity 100 pax (seated)

Cocktail/ Theatre/ Classroom/  
Boardroom/ U-shape setup

Whether you are hosting a seminar, sales pitch, business meeting or marketing workshop, our conference room offers a versatile and adaptable space that can be tailored to meet your specific needs.

Pets welcome







# Thank You!

